Scozey Website Audit

Website audit report

kumarinteriors.example

kumarinteriors.example/
23 Nov 2026, 21:14 IST

Sample report generated from a fictional demo website — not a real business.

Overall technical health

48 / 100

Poor

Recommendation

Complete website revamp

Coverage 97% · 81 issues · 4 pages examined

Prepared by Scozey, a brand of Atulya Intelligence · care@scozey.com
Automated, read-only assessment of publicly accessible pages. Every score is derived from recorded evidence; tests that could not run are reported as not tested and excluded from scoring.

Executive summary

kumarinteriors.example scored **48/100 (Poor)** for overall technical health, from 113 completed tests across 12 scored modules. We recommend **complete website revamp**.

Assessment coverage	**97%**	Tests attempted	**117**
Tests completed	**113**	Tests passed	**32**
Issues detected	**81**	Tests not supported	**4**
Need human review	**12**	Pages examined	**4**

Recommendation: Complete website revamp

Problems span design, mobile, speed and conversion together. Fixing them one by one would cost close to a redesign and still leave the weak foundations in place.

Rules that fired

- Mobile responsiveness scored 47/100 (threshold 60).
- Performance and Core Web Vitals scored 38/100 (threshold 50).
- On-page SEO and content scored 21/100 (threshold 55).
- Accessibility scored 47/100 (threshold 60).

Confidence: high (coverage 97%).

Fix these first

Severity	Issue	Evidence
Critical	Sensitive files are not publicly downloadable Website security	`Publicly readable: /.git/HEAD (contents were not stored)`
High	Form fields have labels Accessibility	`2 form field(s) without a label`
High	Text can be enlarged Accessibility	`Zoom disabled in viewport`
High	Headline explains what the business offers Conversion and lead generation	`No H1 headline`
High	Business identity is described in machine-readable form GEO and AI search readiness	`No Organization or LocalBusiness schema found on 4 page(s)`
High	Dedicated pages explain each service or product GEO and AI search readiness	`No service or product pages found`

Overall scorecard

Each module is scored only from checks that completed. "Insufficient evidence" means too few tests could run for a fair score.

Module	Score	Passed	Partly	Not met	Not tested
Website design and UI/UX	69	4	2	2	1
Mobile responsiveness	47	2	2	3	0
Performance and Core Web Vitals	38	0	9	3	3
Technical SEO	72	8	1	4	0
On-page SEO and content	21	2	3	9	0
GEO and AI search readiness	18	1	2	5	0
Conversion and lead generation	61	3	3	1	0
Brand credibility and trust	57	1	7	0	0
Website security	48	4	5	5	0
Accessibility	47	4	4	4	0
Analytics and tracking	78	2	2	0	0
Privacy and DPDP readiness	30	1	1	4	0

Issues by severity

Critical	1
High	10
Medium	25
Low	30
Info	15

Opportunities by effort

Quick win	66
Medium effort	15
Strategic project	0

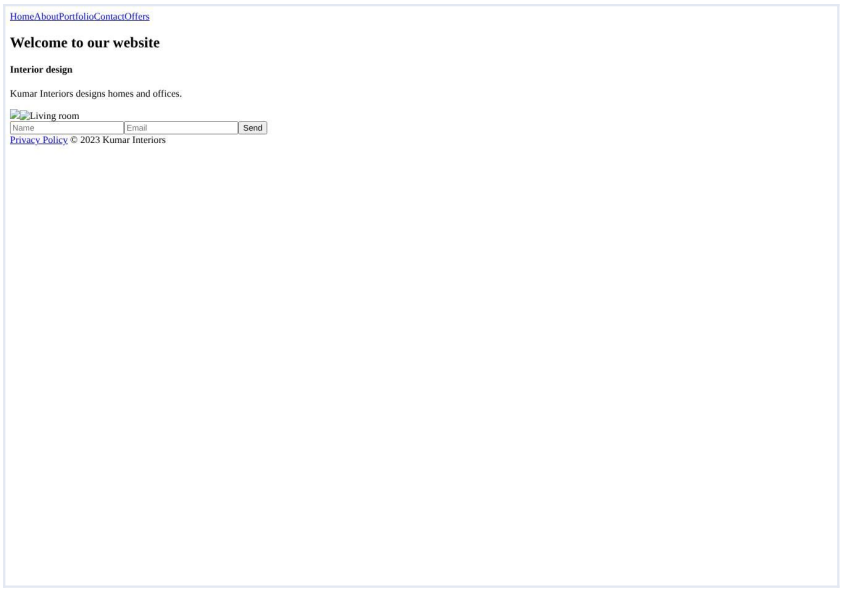
Website design assessment

69 /100 · Needs work · coverage 89%

Passed (4): Uses a modern HTML5 document · No outdated layout techniques · Navigation is focused and easy to scan · No placeholder or "under construction" content

Check	Result	Type	Evidence or reason
Clear page structure (header, navigation, main content, footer)	Partly met	Automated	`Found: header, nav, footer`
Visual hierarchy: one main headline and clear sections	Not met	Heuristic	`0 H1, 1 H2 headings on the homepage`
Typography uses a small, consistent set of fonts	Not tested	Heuristic	`Fonts are self-hosted or set in CSS files; families cannot be counted without rendering.`
Images are served in sizes suited to each screen	Not met	Heuristic	`0% of 3 content images use srcset/picture`
Layout stays stable while loading	Partly met	Automated	`Lab CLS 0.18 (mobile)`
Brand look and feel, imagery and visual consistency	Human review	Human review	`Aesthetic quality, brand fit and imagery need a designer's review. Screenshots are included for that review.`

Desktop screenshot



Captured by Lighthouse on Google's infrastructure. Visual quality and brand fit need a designer's review.

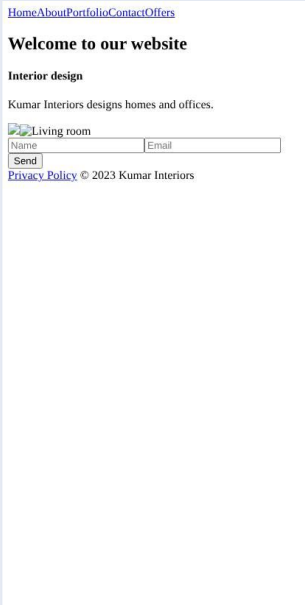
Mobile audit

47 /100 · Poor · coverage 100%

Passed (2): Viewport is set for mobile screens · Text is readable without zooming

Check	Result	Type	Evidence or reason
Visitors can pinch-to-zoom	Not met	Automated	`Viewport disables zooming (user-scalable=no or maximum-scale=1)`
Buttons and links are large enough to tap	Not met	Automated	`Lighthouse audit "Touch targets have sufficient size and spacing" did not pass`
Main content appears quickly on a mid-range phone	Not met	Automated	`Lab LCP 4.3 s on emulated mobile (slow 4G)`
A mobile menu is available	Partly met	Heuristic	`Navigation found, but no menu toggle button was detected`
One-tap call or WhatsApp from a phone	Partly met	Heuristic	`No tel: or WhatsApp links on the homepage`
No sideways scrolling on small screens	Human review	Human review	`Horizontal overflow needs a rendered check on real devices; see the mobile screenshot for a first look.`

Mobile screenshot



Performance analysis

38 /100 · Poor · coverage 80%

Metric	Mobile (lab)	Desktop (lab)
Performance score	58	81
Accessibility score	78	80
Lighthouse SEO score	83	83
Largest Contentful Paint	4.3 s	1.9 s
First Contentful Paint	2.6 s	0.9 s

Total Blocking Time	520 ms	90 ms
Cumulative Layout Shift	0.18	0.05
Server response	Root document took 900 ms	Root document took 500 ms

Lab data: PageSpeed Insights API v5 (Lighthouse lab test on Google infrastructure), tested 23 Nov 2026, 20:30 IST.

Field data (real Chrome users, 28 days)

Unavailable: Not enough real-user traffic in the Chrome UX Report for this origin. This is not counted as a failure.

Largest opportunities (mobile)

Eliminate render-blocking resources	about 0.9 s
Serve images in modern formats	about 0.4 s

Check	Result	Type	Evidence or reason
Lighthouse performance score (mobile)	Partly met	Automated	58/100
Lighthouse performance score (desktop)	Partly met	Automated	81/100
Largest Contentful Paint (lab, mobile)	Not met	Automated	4.3 s
Total Blocking Time (lab, mobile)	Partly met	Automated	520 ms
Cumulative Layout Shift (lab, mobile)	Partly met	Automated	0.18
First Contentful Paint (lab, mobile)	Partly met	Automated	2.6 s
Server responds quickly	Partly met	Automated	Document response 900 ms (Lighthouse)
Text files are compressed (gzip / Brotli)	Not met	Automated	HTML was served without compression
Page weight is reasonable	Partly met	Automated	2.48 MB transferred
Few render-blocking files	Partly met	Automated	Estimated saving 850 ms
Images are optimised	Partly met	Automated	Potential image savings ~410 KB
Static files use efficient browser caching	Not met	Automated	Lighthouse audit "Serve static assets with an efficient cache policy" did not pass — 5 resources found
Real-user LCP (75th percentile, phones)	Not tested	Automated	Not enough real-user traffic in the Chrome UX Report for this url. This is common for smaller sites and is not a failure.

Real-user INP (75th percentile, phones)	Not tested	Automated	Not enough real-user traffic in the Chrome UX Report for this url. This is common for smaller sites and is not a failure.
Real-user CLS (75th percentile, phones)	Not tested	Automated	Not enough real-user traffic in the Chrome UX Report for this url. This is common for smaller sites and is not a failure.

SEO audit

Technical SEO

72 /100 · Needs work · coverage 100%

Passed (9): Homepage returns a normal 200 response · Site is served over HTTPS · http:// redirects permanently to https:// · Homepage can be indexed by search engines · robots.txt is present · robots.txt does not block search engines from the whole site · Short redirect path to the homepage · Missing pages return a real 404 status · Language versions are declared correctly (hreflang) (n/a)

Check	Result	Type	Evidence or reason
XML sitemap is available	Not met	Automated	No sitemap at kumarinteriors.example/sitemap.xml, kumarinteriors.example/sitemap_index.xml, kumarinteriors.example/wp-sitemap.xml
Canonical URL is declared	Partly met	Automated	No rel="canonical" on the homepage
Structured data is valid JSON-LD	Not met	Automated	1 JSON-LD block(s) could not be parsed
Linked inner pages load	Not met	Automated	1 linked page(s) returned errors: kumarinteriors.example/old-page/ (404)
Links can be followed by crawlers	Not met	Automated	Lighthouse audit "Links are crawlable" did not pass

On-page SEO and content

21 /100 · Poor · coverage 100%

Passed (2): No duplicate pages · Link text describes the destination

Check	Result	Type	Evidence or reason
Homepage title is present and a useful length	Partly met	Automated	"Home" (4 characters)
Each page has its own title	Not met	Automated	1 duplicate title(s) across 4 pages
Meta description is present and a useful length	Not met	Automated	No meta description
Inner pages have meta descriptions	Not met	Automated	4 of 4 pages lack a description
One clear H1 headline	Not met	Automated	No H1 on the homepage

Headings follow a logical order	Partly met	Automated	2 headings, 1 skipped level(s)
Images have descriptive alt text	Not met	Automated	1 of 3 images have alt text; 1 have no alt attribute
Homepage links to the important pages	Partly met	Automated	6 unique internal links
Enough helpful text for search engines to understand the business	Not met	Heuristic	19 words of visible text on the homepage (HTML source) — Counts text in the HTML. Text added later by JavaScript is not counted.
Inner pages are not thin	Not met	Heuristic	3 of 3 inner pages have under 200 words: kumarinteriors.example/contact/, kumarinteriors.example/about-us/, kumarinteriors.example/privacy-policy/
Social sharing preview is set (Open Graph)	Not met	Automated	Missing: og:title, og:image
Title, headline and description agree on the main topic	Not met	Heuristic	Title shares no key terms with the H1 or description
Content matches what searchers want	Human review	Human review	Keyword targeting and search intent need keyword research and a content strategist's review.

GEO and AI search readiness

18 /100 · Poor · coverage 100%

Passed (1): An About page tells AI systems who is behind the business

Check	Result	Type	Evidence or reason
Business identity is described in machine-readable form	Not met	Automated	No Organization or LocalBusiness schema found on 4 page(s)
Business schema includes name, URL, contact and profiles	Not met	Automated	No business schema to check
AI search crawlers are not blocked	Partly met	Automated	robots.txt blocks: gptbot (may be deliberate — check with the site owner)
Common customer questions are answered on the site	Not met	Heuristic	0 question-style headings or expandable answers across 4 page(s)
Dedicated pages explain each service or product	Not met	Heuristic	No service or product pages found
Content is organised into clear, quotable sections	Not met	Heuristic	0 of 4 pages use headings plus lists
Content shows when it was published or updated	Partly met	Heuristic	No publish/update dates found on examined pages
Whether AI assistants currently mention or cite this business	Human review	Human review	AI answers vary by question, user and time. Measuring citations needs prompt tracking over weeks, which a website scan cannot do.

Conversion audit

61 /100 · Needs work · coverage 100%

Passed (3): A call to action appears near the top of the page · An enquiry form is available · Enquiry form is short

Check	Result	Type	Evidence or reason
Clear calls to action	Partly met	Heuristic	`1 action labels, e.g. "Contact"`
Several easy ways to get in touch	Partly met	Automated	`Found: contact page`
Headline explains what the business offers	Not met	Heuristic	`No H1 headline`
Services, products or pricing are one click away	Partly met	Heuristic	`No services, products or pricing link in the navigation`
Actual conversion rate and lead quality	Human review	Human review	`Conversion rates, lost leads and revenue need the site's own analytics and CRM data. A public scan cannot measure them.`

Brand credibility assessment

57 /100 · Needs work · coverage 100%

Passed (1): About / company page is linked

Check	Result	Type	Evidence or reason
Contact details are visible	Partly met	Automated	`Only a contact page link; no phone or email on the homepage`
Business identity is verifiable (address, registration)	Partly met	Heuristic	`No address or registration details found on the homepage`
Privacy policy and terms are linked	Partly met	Automated	`Found: privacy policy`
Customer proof (reviews, testimonials, case studies)	Partly met	Heuristic	`No testimonials, reviews or case studies found on examined pages — Detects that proof exists, not whether it is genuine.`
Social profiles are linked	Partly met	Automated	`No social profile links`
Site looks actively maintained	Partly met	Heuristic	`Footer copyright year 2023`
Site has a favicon	Partly met	Automated	`No favicon declared in HTML`
Reviews, ratings and reputation off the website	Human review	Human review	`Google Business Profile, review sites and press mentions are outside this scan.`

Security and accessibility

Website security

48 /100 · Poor · coverage 100%

Passed (4): Connection is encrypted (HTTPS) · Page cannot be framed by other sites · No insecure (http://) files on secure pages · Forms send data over HTTPS

Check	Result	Type	Evidence or reason
Browsers are told to always use HTTPS (HSTS)	Not met	Automated	`Header not sent`
Content Security Policy limits what scripts can run	Not met	Automated	`No Content-Security-Policy header`
MIME-type sniffing is disabled	Not met	Automated	`Header not sent`
Referrer-Policy limits what leaks to other sites	Not met	Automated	`Header not sent`
Permissions-Policy restricts browser features	Partly met	Automated	`Header not sent`
Cookies set by the server use Secure and SameSite	Partly met	Automated	`1 cookie(s) set on the homepage; 1 missing Secure or SameSite (values not recorded)`
Software version numbers are not advertised	Partly met	Automated	`server: BaseHTTP/0.6 Python/3.13.18; meta generator: WordPress 6.2.1`
Sensitive files are not publicly downloadable	Not met	Automated	`Publicly readable: /.git/HEAD (contents were not stored)`
Front-end libraries are up to date	Partly met	Heuristic	`jQuery 3.4.1 (versions before 3.5.0 have published XSS advisories, CVE-2020-11022/11023) — Version is read from file names or Lighthouse; it does not prove the advisory is exploitable on this site.`
Security contact is published (security.txt)	Partly met	Automated	`No /.well-known/security.txt`
Server hardening, backups, access control and patching	Human review	Human review	`Internal security practices cannot be seen from outside. This scan is passive and does not test for vulnerabilities.`

Accessibility

47 /100 · Poor · coverage 100%

Passed (4): Page language is declared · ARIA attributes are used correctly · Keyboard order is not forced · Keyboard focus stays visible

Check	Result	Type	Evidence or reason
Automated accessibility score (Lighthouse / axe-core)	Partly met	Automated	`78/100 (mobile)`

Every image has an alt attribute	Partly met	Automated	1 of 3 images have no alt attribute
Form fields have labels	Not met	Automated	2 form field(s) without a label
Links and buttons have accessible names	Partly met	Automated	1 empty link(s), 0 empty button(s)
Text has enough colour contrast	Not met	Automated	Lighthouse audit "Background and foreground colors have a sufficient contrast ratio" did not pass — 1 element(s) affected
Heading levels are in order	Not met	Automated	Lighthouse audit "Heading elements appear in a sequentially-descending order" did not pass
Text can be enlarged	Not met	Automated	Zoom disabled in viewport
A "skip to content" link is provided	Partly met	Heuristic	No skip link found
Screen reader and keyboard-only walkthrough	Human review	Human review	Automated tools find roughly a third of accessibility barriers. A manual review with a screen reader and keyboard is needed for WCAG conformance.

Analytics, privacy and DPDP readiness

Analytics and tracking

78 /100 · Good · coverage 100%

Passed (2): Website analytics is installed · Uses current Google Analytics (GA4)

Check	Result	Type	Evidence or reason
Tracking is installed on every page	Partly met	Automated	3 inner page(s) without the same tag, e.g. kumarinteriors.example/contact/
Tracking respects visitor consent	Partly met	Heuristic	Trackers found but no consent tool detected — Whether tags actually wait for consent needs a live browser test — the dedicated DPDP scanner does this.
Google Search Console is connected	Human review	Human review	No verification meta tag; the site may still be verified through DNS. Ask the owner.
Lead and conversion events are being measured	Human review	Human review	Event and goal configuration lives inside the analytics account, which this scan does not access.

Privacy and DPDP readiness

30 /100 · Poor · coverage 100%

Passed (1): Privacy notice is linked from the homepage

Check	Result	Type	Evidence or reason

Privacy notice covers the main DPDP topics	Not met	Heuristic	1 of 10 topics mentioned. Not found: purposes, access/correction/erasure rights, how to withdraw consent, grievance or privacy contact, right to complain to the Data Protection Board, retention, children's data, third pa
Notice refers to India's DPDP framework	Partly met	Heuristic	No mention of the DPDP Act
Cookie / tracking consent is asked for	Not met	Heuristic	Trackers (Google Tag Manager, Meta Pixel) found but no consent banner or tool detected — Banners rendered only by JavaScript may not be visible to this scan.
Trackers wait for consent before loading	Human review	Human review	Needs a live browser test of what loads before and after a choice. The Scozey DPDP scanner runs this test.
Forms collecting personal data show a notice or consent	Not met	Automated	0 of 1 form(s) include consent wording or a privacy link
A privacy or grievance contact is published	Not met	Heuristic	No privacy/grievance contact found in the notice
Full DPDP readiness review	Human review	Human review	Consent records, retention, breach response and processor contracts are organisation-level matters. Run the free Scozey DPDP scanner for a deeper public check.

DPDP reference library

Version 2026.11.1, last reviewed 2026-11-23. Status is computed from commencement dates on the report date.

Provision	Requirement	Status
Section 5 DPDP Act 2023	Give the Data Principal a notice of the personal data sought, the purpose, how to exercise rights and how to complain to the Board, at or before requesting consent.	Notified — in force from 12 May 2027
Rule 3 DPDP Rules 2025	Notice must be understandable independently of other information, in clear and plain language, with an itemised description of personal data and specified purposes, and a link to withdraw consent and exercise rights.	Notified — in force from 12 May 2027
Sections 11–14 DPDP Act 2023	Rights to access information, correction and erasure, grievance redressal and nomination.	Notified — in force from 12 May 2027
Rule 14 DPDP Rules 2025	Publish how Data Principals can make requests to exercise their rights, and the grievance redressal response period.	Notified — in force from 12 May 2027
Rule 8 DPDP Rules 2025	Erase personal data when the specified purpose is no longer served, within prescribed periods for certain classes of fiduciary.	Notified — in force from 12 May 2027
Rule 10 DPDP Rules 2025	Verifiable consent of a parent before processing a child's personal data.	Notified — in force from 12 May 2027
Section 6 DPDP Act 2023	Consent must be free, specific, informed, unconditional and unambiguous with a clear affirmative action; withdrawal must be as easy as giving consent.	Notified — in force from 12 May 2027

Section 8(9) DPDP Act 2023	Publish the business contact information of a Data Protection Officer or a person able to answer questions about processing.	Notified — in force from 12 May 2027
Section 8(10) DPDP Act 2023	Establish an effective mechanism to redress the grievances of Data Principals.	Notified — in force from 12 May 2027
Rule 9 DPDP Rules 2025	Prominently publish on the website or app the contact information of the DPO or the person who can answer questions about processing.	Notified — in force from 12 May 2027
Section 8(5) DPDP Act 2023	Protect personal data by taking reasonable security safeguards to prevent a personal data breach.	Notified — in force from 12 May 2027
Rule 6 DPDP Rules 2025	Reasonable security safeguards including encryption, access control, logging and monitoring, and backups.	Notified — in force from 12 May 2027
Rule 7 DPDP Rules 2025	Intimation of personal data breaches to affected Data Principals and the Board.	Notified — in force from 12 May 2027

The privacy module above checks a few public signals. The separate Scozey DPDP scanner runs a deeper, consent-aware test of notices, cookies, trackers, forms and rights requests against the DPDP Act and Rules. It is a separate tool with its own report.

Run the full DPDP readiness scan: https://dpdpa.scozey.com/

Critical and high-priority findings

Each finding shows the evidence recorded by the scanner. Explanations come from fixed rules.

Critical · Website security · Automated test · confidence high

Sensitive files are not publicly downloadable — Not met

```
Publicly readable: /.git/HEAD (contents were not stored)
https://kumarinteriors.example
```

Why it matters. Publicly readable configuration or source files can expose passwords and code.

Recommended improvement. Block access to the listed files immediately and rotate any secrets they contain.

What Scozey would implement. Lock down exposed files and rotate credentials. (Website care & performance, Quick win)

High · Accessibility · Automated test · confidence high

Form fields have labels — Not met

```
2 form field(s) without a label
https://kumarinteriors.example/
```

Why it matters. Unlabelled form fields cannot be completed by many assistive technology users.

Recommended improvement. Give every field a visible <label>.

What Scozey would implement. Fix form labelling. (Website redesign, Quick win)

High · Accessibility · Automated test · confidence high

Text can be enlarged — Not met

```
Zoom disabled in viewport
https://kumarinteriors.example/
```

Why it matters. Blocking zoom stops people with low vision from reading the page.

Recommended improvement. Remove zoom restrictions from the viewport.

What Scozey would implement. Fix viewport. (Website care & performance, Quick win)

High · Conversion and lead generation · Heuristic · confidence medium

Headline explains what the business offers — Not met

```
No H1 headline
https://kumarinteriors.example/
```

Why it matters. If the headline does not say what the business offers, visitors leave confused.

Recommended improvement. Write a headline stating who you help and how.

What Scozey would implement. Rewrite the hero headline and supporting line. (Website redesign, Quick win)

High · GEO and AI search readiness · Automated test · confidence high

Business identity is described in machine-readable form — Not met

```
No Organization or LocalBusiness schema found on 4 page(s)
https://kumarinteriors.example/
```

Why it matters. AI assistants and search engines rely on clear entity data to describe a business correctly.

Recommended improvement. Add Organization or LocalBusiness JSON-LD with name, URL, logo, contact and profiles.

What Scozey would implement. Implement entity schema and keep it consistent across profiles. (AI search optimization (GEO / AEO), Quick win)

High · GEO and AI search readiness · Heuristic · confidence medium

Dedicated pages explain each service or product — Not met

```
No service or product pages found
https://kumarinteriors.example/
```

Why it matters. Without a dedicated page per service, there is nothing specific for search or AI to point to.

Recommended improvement. Create one detailed page per core service.

What Scozey would implement. Build dedicated service pages. (AI search optimization (GEO / AEO), Medium effort)

Recommended improvements

Highest-priority items. The other 70 items appear with their evidence in the module tables above and in the online report.

Severity	Issue	Recommended improvement	Effort
Critical	Sensitive files are not publicly downloadable Website security · Not met	Block access to the listed files immediately and rotate any secrets they contain.	Quick win
High	Form fields have labels Accessibility · Not met	Give every field a visible <label>.	Quick win
High	Text can be enlarged Accessibility · Not met	Remove zoom restrictions from the viewport.	Quick win
High	Headline explains what the business offers Conversion and lead generation · Not met	Write a headline stating who you help and how.	Quick win
High	Business identity is described in machine-readable form GEO and AI search readiness · Not met	Add Organization or LocalBusiness JSON-LD with name, URL, logo, contact and profiles.	Quick win
High	Dedicated pages explain each service or product GEO and AI search readiness · Not met	Create one detailed page per core service.	Medium effort
High	Main content appears quickly on a mid-range phone Mobile responsiveness · Not met	Optimise the hero image, defer non-critical scripts and improve server response.	Medium effort
High	Visitors can pinch-to-zoom Mobile responsiveness · Not met	Remove user-scalable=no and maximum-scale=1 from the viewport tag.	Quick win
High	Largest Contentful Paint (lab, mobile) Performance and Core Web Vitals · Not met	Compress and preload the largest image, reduce render-blocking CSS/JS, use caching/CDN.	Medium effort
High	Cookie / tracking consent is asked for Privacy and DPDP readiness · Not met	Add a consent banner with equal Accept and Reject options; load tags only after opt-in.	Quick win
High	Linked inner pages load Technical SEO · Not met	Fix or redirect the broken URLs listed.	Quick win

New website or revamp?

Complete website revamp

Problems span design, mobile, speed and conversion together. Fixing them one by one would cost close to a redesign and still leave the weak foundations in place.

The recommendation is chosen by fixed rules applied to the scores and checks in this report:

- **New website development** when three or more foundation problems are present (or no mobile viewport plus one more).
- **Complete revamp** when three or more core modules are weak, or two foundation problems are present.
- **Optimisation** otherwise.

Evidence behind this choice

Rule	Evidence
Mobile responsiveness scored 47/100 (threshold 60).	47/100
Performance and Core Web Vitals scored 38/100 (threshold 50).	38/100
On-page SEO and content scored 21/100 (threshold 55).	21/100
Accessibility scored 47/100 (threshold 60).	47/100

Scozey service mapping

Service	Related findings	Link
Website care & performance	30	https://scozey.com/website-care/
SEO services	18	https://scozey.com/seo-services/
Website redesign	13	https://scozey.com/website-redesign/
AI search optimization (GEO / AEO)	7	https://scozey.com/ai-search-optimization/
DPDP readiness & consent setup	7	https://dpdpa.scozey.com/
Hosting & business email	3	https://scozey.com/hosting/
Website in 24 hours	3	https://scozey.com/website-in-24-hours/

30 / 60 / 90-day roadmap

First 30 days

Sensitive files are not publicly downloadable
Quick win

Form fields have labels
Quick win

Text can be enlarged
Quick win

Headline explains what the business offers
Quick win

Business identity is described in machine-readable form
Quick win

Visitors can pinch-to-zoom
Quick win

Cookie / tracking consent is asked for
Quick win

Linked inner pages load
Quick win

Text has enough colour contrast
Quick win

Visual hierarchy: one main headline and clear sections
Quick win

+19 more — see Recommended improvements

Days 31–60

Dedicated pages explain each service or product
Medium effort

Largest Contentful Paint (lab, mobile)
Medium effort

Enough helpful text for search engines to understand the business
Medium effort

Inner pages are not thin
Medium effort

Content Security Policy limits what scripts can run
Medium effort

Lighthouse performance score (mobile)
Medium effort

Heading levels are in order
Quick win

Images are served in sizes suited to each screen
Quick win

Content is organised into clear, quotable sections
Quick win

Inner pages have meta descriptions
Quick win

+25 more — see Recommended improvements

Days 61–90

Main content appears quickly on a mid-range phone
Medium effort

Clear page structure (header, navigation, main content, footer)
Medium effort

Method, sources and limitations

Check credit: pass 1, partly met 0.5, not met 0. Not tested, not applicable and human-review items are excluded. A module needs at least two completed checks and half its weight completed to be scored. A critical failure caps a module at 59. Overall = weighted mean of scored modules. Method v1.0.0.

Source	Used for	Tested
Direct HTTP fetch by Scozey scanner	HTML, headers, robots.txt, sitemap, redirects	23 Nov 2026, 21:14 IST
PageSpeed Insights API v5 — mobile	Lighthouse lab: performance, accessibility, SEO, best practices	23 Nov 2026, 20:30 IST
PageSpeed Insights API v5 — desktop	Lighthouse lab	23 Nov 2026, 20:30 IST
Chrome UX Report API	Real-user field data (28 days)	Not available

- This is an automated, read-only scan of public pages. It does not log in, submit forms, or test for vulnerabilities.
- It cannot measure conversion rates, lost revenue, Google rankings, AI citations or internal security practices.
- JavaScript-rendered content is evaluated only through Lighthouse; HTML checks read the page source.

- Privacy results are technical readiness signals, not a legal opinion or certification.
- Up to 5 pages were examined; larger sites need a full crawl.

Your website has potential. Let’s unlock it.

This report is yours to keep and act on with anyone you choose. If you would like Scozey to help:

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